

WORLD FORUM ON INTERCULTURAL DIALOGUE

UNITED THROUGH COMMON VALUES, ENRICHED BY CULTURAL DIVERSITY

GULUSTAN PALACE, BAKU, 7-9 APRIL, 2011

BAKU, REPUBLIC of AZERBAIJAN

THEMATIC WORKSHOP : "THE IMPACT OF TECHNOLOGY, SOCIAL MEDIA AND JOURNALISM IN CROSS CULTURAL RELATIONS"

The Internet, technologies and digital media are profoundly reshaping the world around us. The use of social media to mobilize citizens (ie the recent events in the Middle East), the impact of blogs, Facebook and twitter, show how easy and direct access to information has become in an increasingly networked world. Digital tools are used to share information, bring new ideas and respond to problems and crises across cultures, communities and nations.

- Does this availability of information and technology mean better understanding across cultures?
- How do social media help better inform people across cultures?
- What role do citizen journalists play in enhancing understanding of other cultures, and building alliances with professional journalists?
- Mainstream media and social media: complementarity ? competition ?